

Get to Know: Woof Gang Bakery

By Michael Nunez

In the space previously occupied by The Family Fun Station, Lexin proudly welcomes their newest Town Center merchant-Woof Gang Bakery. Woof Gang Bakery opened their doors to the public on Saturday, May 8, and have enjoyed a heavy stream of pet lovers ever since.

I sat down with Franchise Owner Cindy Czerniawski to ask her about the Bakery's beginning, products and plans for the future. So let's Get to Know: Woof Gang Bakery

Nunez: What was the primary reason you wanted to open up Woof Gang Bakery here in Celebration?

Czerniawski: I knew there was a need here. I worked at the Dr. Phillips store and saw a lot of customers who came all the way from Celebration to fulfill their premium pet nutritional needs.

Nunez: Celebration is obviously a very dog-friendly community, so what do you have planned special for this location?

Czerniawski: We will be having regular in-store events here once we get all settled in to the new store. We will have Yappie Hours, special sales, mailing lists, birthday cards for your pets, e-mail clubs and more.

Nunez: What is the history behind the franchise?

Czerniawski: Woof Gang got started in 2007 by Paul and Cara Allen, who are both from Orlando. We are the 12th store opened and soon there will be two in North Carolina and three more in Florida in the coming weeks. Soon they will branch out into Tennessee and Texas as well. It is a rapidly expanding franchise.



Cindy Czerniawski with Emmitt.

Nunez: What do you think will be your key to success here?

Czerniawski: I think my genuine love for animals. Feeding your pet properly is really easier than people think. Buying and feeding your pet grocery store pet food, is like feeding your kids McDonalds every day of the week. It's just not good for them. Feeding your pet properly cuts down on veterinarian visits, and gives your pet a longer, healthier life. It's simple to switch and we will be glad to show people how.

Nunez: What did you do prior to coming to Woof Gang Bakery?

Czerniawski: I have been dancing for Disney for the last four years and am still seasonally employed there. I love the company.

Nunez: Do you live in Celebration now?

Czerniawski: Yes. I went to UCF and when I graduated I went to work for Disney and wanted to be somewhere close by and Celebration was the best

fit. I love everything about Celebration. It has great access to everything and you never have to leave to have a good time. There is always something going on here and something to do.

Stop by and say hello to the folks at Woof Gang Bakery located at 671 Front Street, Suite 120.

They can be reached by telephone at (321) 939-BAKE (2253) or on the Web at www.woofgangbakery.com