

SPOTLIGHT ON

POSH & PAMPERED PETS

Palm Beach's new Woof Gang Bakery has a dynamic team, and one of their freshest faces is Erinn Schnur.



ABOVE: Erinn Schnur with "Cheney"



RIGHT AND BELOW: Vibrant colors, jeweled accessories, squeaky toys and a variety of organic treats set tails wagging at Palm Beach's own Woof Gang Bakery.

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When the opportunity to open an organic bakery on the Island presented itself, animal rights advocate cum gourmet enthusiast, Erinn Schnur did not hesitate. With a style all her own — urbane and unfussy — Schnur, the fresh, young partner of Palm Beach's trendiest new boutique, Woof Gang Bakery, knows all of her clientele on a first-name basis ... and their owners, too.

Acquiring a culinary expertise to add to her portfolio, this young wife, mother and aspiring entrepreneur made no bones about it when she started her first gourmet bakery for pets in Abacoa; which she sold earlier this year as she partnered with then customers Kimberly and Bill Specce to focus on the Island boutique. "My work is a natural extension of the menagerie I have at home — four pups, a cat, hedgehogs, fish and Daisy, my potbelly pig," Schnur says. "Not to mention my four kids."

And when this Palm Beach local brought her culinary skill to the canine counter on the Island, there was no doubt this boutique bakery on South County Road would become the destination for the socially elite and their four-legged friends. Increasingly well known among the Islanders for its pampered pet spa products, accessories with jeweled embellishments, and "healthy, holistic and organic" cuisine for even the most finicky, Woof Gang's array of freshly baked treats (instant Island favorites) are nothing less than mouthwatering musts at all the pawed soirées.

"It just feels right," Schnur says. "It's an exciting time on the Island with the Avenue renovation and 2011 Town of Palm Beach Centennial celebrations. There's going to be a lot of activity this season and we're ready with our manager, Courtney Barnes, and a strong, passionate team on board." ■